LAKE ECONOMIC AREA DEVELOPMENT PARTNERSHIP

2025-2026 Partner Investment Levels

Partner Benefits

Partner Benefits	Supporters $1,200 or $6,000 over life of campaign	Promoters $2,500 or $12,500 over life of campaign	Partners $5,000 or $25,000 over life of campaign	Leaders $10,000 or $50,000 over life of campaign	Visionaries $20,000+ or $100,000 over life of campaign
Recognition at LEAD events	●	●	●	●	●
Company name and link on LEAD website	●	●	●	●	●
Logo featured in LEAD Offices		●	●	●	●
Company name, logo, and signage at all LEAD events			●	●	●
Two (2) complimentary registrations at each year's Annual Dinner			●	●	●
Priority listing of company name, logo, and link on LEAD website				●	●
Priority listing of company name, logo, and signage at all LEAD events				●	●
Four (4) complimentary registrations at each year's Annual Dinner				●	●
Two (2) tickets to annual private Progress Update Events				●	●
Eight (8) complimentary registrations at each year's Annual Dinner					●
Four (4) tickets to annual private Progress Update Events					●

What is LEAD?

Lake Economic Area Development (LEAD) is a nonprofit, public-private partnership created to strengthen, support, and unite the Lake County regional economy. As a 501(c)6, the LEAD partners with local government, chambers of commerce, educational & workforce organizations and other community stakeholders to collectively drive economic growth in Lake County.

LEAD focuses on three main components to bring a structured approach to economic development:

Business Attraction - Recruiting new primary employers to Lake County with a focus on three Target Sectors: Logistics/Distribution, Manufacturing, Agribusiness.

Business Retention - LEAD recognizes that by focusing on assisting and growing the existing business base in the county, it retains and creates employment opportunities. Among the initiatives provided under this program are Visitation (every industry will receive at least 2 visits a year), industry-focused training opportunities, and a Plant Managers group.

Business Creation - Expanding home-grown opportunities is a major thrust for LEAD. Entrepreneurs not only create employment for themselves, but they provide jobs for others and opportunities for communities. LEAD will build & accelerate the entrepreneurial ecosystem in Lake County by establishing the widely regarded **1 Millions Cups** and **FastTrac® Programs** from the Kauffman Foundation, leading to more direct one-on-one counseling, educational, & networking opportunities for entrepreneurs.

How can I be engaged & involved?

LEAD is funded through investments. Our public & private investors are making an investment in the future of our communities and our businesses. Over time, they expect to see a return through increased employment and business establishments leading to greater wealth and stronger communities in Lake County.

2025-2026 Lake Area Economic Development Application

600 Market St. Leesburg, FL | PH: (352) 764-4123

Business Name: _____

(please indicate information exactly as it should appear in all LEAD publications & listings)

Main Phone	Fax Number	Alternate Phone	Cell Phone

Company Website	Company Facebook

Physical Address with ZIP Code	Mailing Address with ZIP Code (if different from physical)

PRIMARY Representative (main business contact)	**BILLING Representative (if different from Primary contact)**
Name: _____	Name: _____
Title: _____	Title: _____
Email: _____	Email: _____

Additional representatives may be added through the LEAD Partner Portal after the application is processed

Referred by	Your Business Category	Is business minority owned?

Please Indicate Your Investment Level

Visionaries $_____ Leaders $_____

Partners - $5,000 Promoters - $2,500 Supporters - $1,200

Check/Cash _____ Credit Card _____ Card Type _____ Name on Card _____

Card No. _____ Exp. Date _____ CVV Code _____

Signature _____ **Invoice Preference** ☐ Mail ☐ E-mail ☐ Both

Thank you for your investment into Lake Area Economic Development!

LEAD LAKE ECONOMIC AREA DEVELOPMENT PARTNERSHIP

www.LeadingLake.com / grow@LeadingLake.com *LEADING LAKE COUNTY FORWARD!*